

tesa Softprint® – A Comprehensive Assortment for High Process Efficiency in Flexographic Printing

OUR VALUE PROPOSITION

Solutions that Go Beyond Tape

As a leading global supplier of adhesive solutions, we are a reliable partner in the flexographic printing market and have a comprehensive understanding of plate mounting application from development to production and sales.



Extensive R&D and lab support

Our specialized R&D engineers are focused on developing innovative adhesive solutions for the wide range of requirements in the flexographic printing industry.



Partnering to solve industry challenges

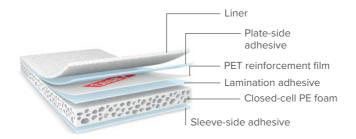
Our dedicated flexo team of more than 100 experts helps to improve overall efficiency by recommending solutions that optimize your existing set-up. We invite customers to our facilities to discuss specific product needs and testing requirements.

DESIGN MAKES THE DIFFERENCE

Increasing print quality demands, combined with high levels of process efficiency call for tailor-made plate mounting tape design. Our tesa Softprint® assortment provides two product designs, CLASSIC and FLEX, offering individual possibilities for more process efficiency.

CLASSIC product design

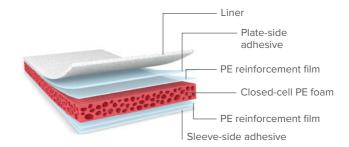
- Easy tape handling with PET reinforcement film
- Wide range of product lines for individual requirements



FLEX product design

Aligned product design for critical sleeve application e.g.:

- · Thin-walled sleeves
- · Scratched sleeve surfaces



FOR MAXIMIZED EFFICIENCY

To achieve maximized efficiency throughout the production process all influential factors and conditions must be considered and well-coordinated. Therefore, the tesa Softprint® assortment provides a wide range of adhesive packages to offer each printer the best plate mounting tape for their individual requirements.

tesa Softprint® product selection guide

Lower bonding towards sleeve side	Standard product	Higher bonding towards sleeve side	Product explanation
	FE	FE-X	Very low tack adhesive for easy and fast plate mounting and demounting. Secure bonding with excellent resistance to edge lifting in clean and standardized conditions.
		SEC-X	Low tack adhesive for easy and fast plate mounting and demounting. Secure bonding with excellent resistance to edge lifting in clean and standardized conditions.
SLM	TP	TP-X	Medium tack adhesive for reliable plate mounting under most conditions. Secure bonding with excellent resistance to edge lifting especially under warm and high humidity conditions.
	STM		High tack adhesive for plate mounting in unclean and cold conditions. Secure bonding with excellent resistance to edge lifting.









Steps for optimal plate mounting

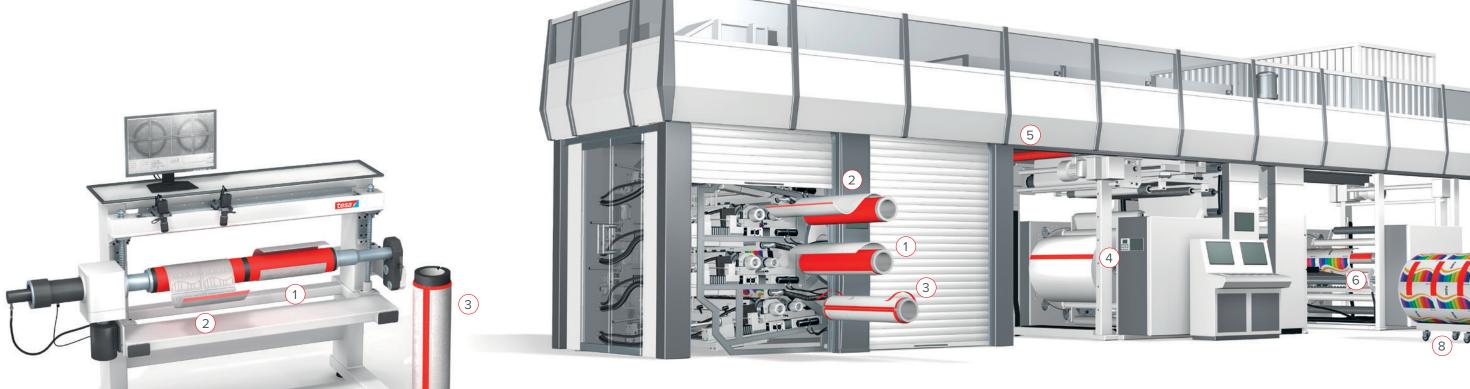
Plate mounting

Cleaning

Plate cleaning

Cylinder/sleeve cleaning

tesa® products prove their impressive quality day in, day out in demanding conditions and are regularly subjected to strict controls. All technical information and data above mentioned are provided to the best of our knowledge on the basis of our practical experience. They shall be considered as average values and are not appropriate for a specification. Therefore tesa SE can make no warranties, express or implied, including, but not limited to any implied warranty of merchantability or fitness for a particular purpose. The user is responsible for determining whether the tesa® product is fit for a particular purpose and suitable for the user's method of application. If you are in any doubt, our technical support staff will be glad to support you.



Storage conditions

55% rel. humidity

No direct sun light

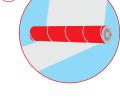
No water exposure

23°C / 73°F and

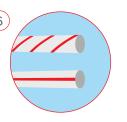


Plate mounting

Our tesa Softprint® assortment provides distinctive product lines for flexo printers to fulfill each and every requirement.



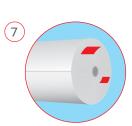
tesa Printer's friend® tapes offer outstanding grip to process highslip materials and repel a variety of substances involved in the process (e.g. adhesives and inks).



Core starting

Roller wrapping

For rough core surfaces, we provide several tapes with excellent adhesion properties to ensure the web is securely attached to the core.

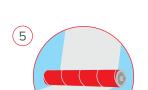


Failure flagging

For marking material imperfections and print faults we provide various tape color options from our assortment.



To close converted reels for storage or later processing. Our tapes offer safe bonding on various



Application	Special feature	Thickness [µm / mil]	Adhesive	Backing	Color		
ntegrated flying	g splice						
esa® 51918	d/s tape with high tack, for diffi- cult-to-slice film substrates	105/4	Natural rubber	PET	•		
esa® 51910	d/s tape with high tack, for secure flying splice on high speed	120/5	Synthetic rubber	Paper	•		
Conventional fly	ying splice						
esa® 51904	d/s tape with high tack, high adhesion for conventional flying splice	110/4	Synthetic rubber	Non-woven	•		
Zero speed splicing							
esa® 4137	s/s tape for butt splicing and inductive detection	50/2	Acrylic	PET	0		
Roller wrapping							
esa Printers Friend® 4863	Embossed surface	620/24	Natural rubber	Cloth	•		
esa Printers Friend® 4563	Smooth surface	380/15	Natural rubber	Cloth	•		
Edge sealing							
esa® 4244 PV2	Flexible s/s tape	137/5	Natural rubber	PVC			
esa® 4174	Flexible s/s tape	110 / 4	Natural rubber	PVC	•		
esa® 4104	s/s tape for safe bonding on all substrates	67/3	Natural rubber	PVC			
nk tray coveraç	ge						
esa® 51136	Flexible maskings/s tape	105 / 4	Acrylic	PE	•		
Core starting	Core starting						
esa® 4104	s/s tape for safe bonding on paper and PE cores	67/3	Natural rubber	PVC			
esa® 51194*	Splittable d/s tape for flying splice labelling applications	120/5	Synthetic rubber/ acrylic	Splittable paper	•		
esa® 52307	d/s tape for safe bonding and easy release	70/3	Acrylic	PVC	0		
Failure flagging							
esa® 4104	Different colors to mark material imperfections	67/3	Natural rubber	PVC			
End tabbing							
esa® 4104	Safe bonding on all kind of materials	67/3	Natural rubber	PVC			
Adhesive Prom	oter						
esa® 60152	Recommer	nded for tesa Soft _l	orint® FE, Softprint® FE	E-X, tesa Softprint® SEC	C-X		
esa® 60153	Recommended for tesa Softprint® STM, Softprint® TP, tesa Softprint® SLM, Softprint® TP-X						
Additional tools	5						
esa® 52064	Plate cleaning						
esa® 52065	Rubber roller						
Dispensers are ava	ilable d/s = double sided tape s/s = s	ingle sided tape					

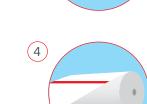


HANDLING AND STORAGE CONDITIONS

For additional bonding strength to plate edge if needed.



Specific circumstances like older stiff plates or small cylinder diameters may require additional support against plate edge lifting.



To splice different film material we splicing tapes.



offer a comprehensive assortment of double-sided and single-sided

ALWAYS A FITTING SOLUTION

Plate Mounting Tapes for Your Individual Requirements

Plate mounting tapes have a critical influence on your process efficiency and print quality. Our tesa Softprint® assortment is supported by our smart tape production process – leaving all foam cells within the tape backing intact for better cushioning and resilience over time. Selecting the correct foam hardness from our assortment will produce exceptional print quality by increasing your printing speed and overcoming print defects like banding, increased dot gain, and "pin holing".

tesa Softprint® 500 μm / 20 mil category /thickness 550 μm / 22 mil)

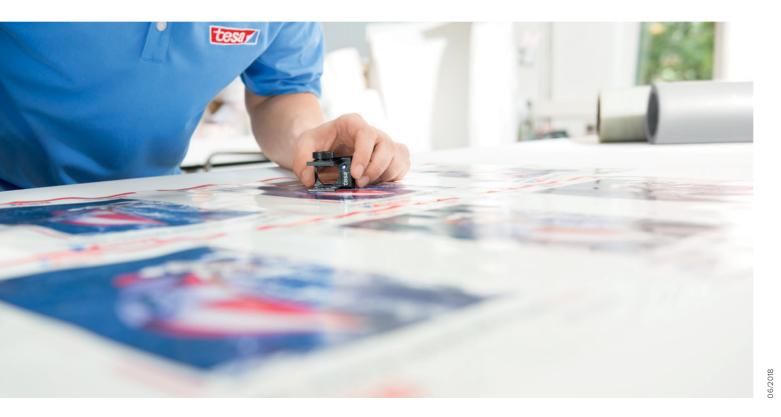
Product line	Product	X-Soft	Soft	Medium	Medium-Hard	Hard	X-Hard
	design	***************************************	***************************************	******	***	888	
tesa Softprint® STM	CLASSIC	-	tesa® 72022	tesa® 72024	tesa® 72026	tesa® 72028	-
tesa Softprint® TP	CLASSIC	-	tesa® 72122	tesa® 72124	tesa® 72126	tesa® 72128	tesa® 72129
	FLEX	-	tesa® 73122	tesa® 73124	tesa® 73126	tesa® 73128	-
tesa Softprint® SLM	CLASSIC	tesa® 72220	tesa® 72222	tesa® 72224	tesa® 72226	tesa® 72228	-
tesa Softprint® TP-X	CLASSIC	-	tesa® 72322	tesa® 72324	tesa® 72326	tesa® 72328	-
	FLEX	-	tesa® 73322	tesa® 73324	tesa® 73326	tesa® 73328	-
tesa Softprint® FE	CLASSIC	tesa® 72420	tesa® 72422	tesa® 72424	tesa® 72426	tesa® 72428	-
	FLEX	-	tesa® 73422	tesa® 73424	tesa® 73426	tesa® 73428	-
tesa Softprint® FE-X	CLASSIC	-	tesa® 72522	tesa® 72524	tesa® 72526	tesa® 72528	-
	FLEX	-	tesa® 73522	tesa® 73524	tesa® 73526	tesa® 73528	-
tesa Softprint® SEC-X	CLASSIC	-	tesa® 72722	tesa® 72724	tesa® 72726	tesa® 72728	-

tesa Softprint® BigFoam 1500 μm

Product line	Medium	Product explanation

tesa Softprint® BigFoam	tesa® 52060	High tack plate side adhesive for plate mounting in unclean and cold conditions
tesa Softprint® BigFoam LT	tesa® 52062	Medium tack adhesive for reliable plate mounting under most conditions







Our management system is certified according to the standards ISO 9001, ISO/TS 16949, and ISO 14001. All our products delivered to automotive customers are listed in the International Material Data System (IMDS).

tesa SE

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